

Journalist

Journalists gather facts and write articles about local, state, national and world events. They present points of view on current issues; and report on the actions of public officials, corporate executives, interest groups and others who exercise power. In covering a story, Journalists investigate leads and new tips, look at documents, observe events at the scene and interview people. Their work life can be hectic as they are generally under pressure to meet deadlines.

Education Requirements: Four-Year Bachelor's degree, Master's degree



Arts, A/V Technology scpathways.org & Communication



GRAPHIC DESIGNER

Graphic Designer

Graphic Designers use many different methods and materials to communicate ideas, thoughts and feelings. They generally fall into two different categories, graphic artists and fine artists. Graphic artists produce art for commercial services such as major corporations, retail stores and advertising, design and publishing firms. Many graphic artists also freelance for occasional clients. Fine artists produce art for display in museums, galleries and/or homes. Graphic Designers generally work in art studios, at home or in offices.

Education Requirements: Two-Year Associate's degree, Four-Year Bachelor's degree



Personal Pathways to success™

CINEMATOGRAPHER

Cinematographer

Cinematographers direct photographic recording of movies, TV shows and commercials. They work with camera crews to determine the photographic style of what is filmed. Some specialize in filming cartoons or special effects. Cinematographers may be an integral part of the action, using many different types of cameras in several different mounts.

Education Requirements: Four-Year Bachelor's degree





SOUND ENGINEER

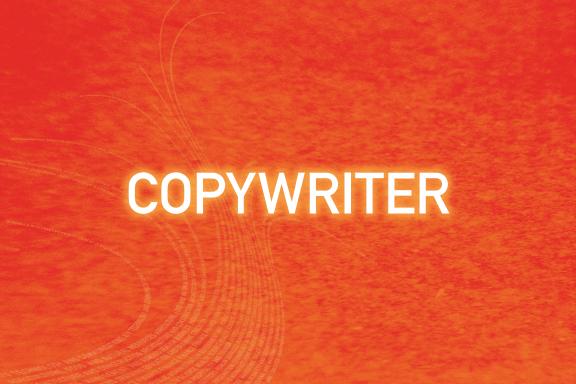
Sound Engineer

Sound Engineers create the sound effects or music that accompanies any number of visual mediums. They operate machines and equipment to record, mix or reproduce music, voices or sound effects in recording studios, sporting arenas, theater productions or movie and video productions. It is their job to help create the effects the recording artists and producers desire. They generally work indoors, however, those who work in television or radio broadcast may work outdoors in all types of weather when working with a reporter.

Education Requirements: Four-Year Bachelor's degree



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Copywriter

Copywriters write for print, Internet, radio and television advertisements. Often Copywriters work for an advertising agency and interact with the agency's clients to produce advertising themes or campaigns in the marketing and promotion of a product or service. Typically, they work in a team with an art director to create concepts for advertisements. They may also write the copy for manuals, technical guides and product descriptions.

Education Requirements: Four-Year Bachelor's degree





WRITER AND EDITOR

Writer and Editor

Writers and Editors produce a wide variety of written materials delivered to an audience in an increasing number of ways. They develop content using any number of multimedia formats for readers, listeners or viewers. Although many people write as part of their primary job or on on-line chats or blogs, only Writers and Editors who are paid for their work are included in this occupation. Many specialize in either fiction or non-fiction prose for books, magazines, screenplays or television shows. The ability to edit their own work is often needed for the job.

Education Requirements: Four-Year Bachelor's degree





BROADCAST TECHNICIAN

Broadcast Technician

Broadcast Technicians support those who speak, perform, sponsor or present on radio or television programs. They set up, operate and maintain equipment that regulates the signal strength and the range of sounds and colors for radio or television broadcasts. Broadcast Technicians also operate control panels to select the source of the material. Technicians may switch from one camera or studio to another, from film to live programming or from network to local programming.

Education Requirements: Two-Year Associate's degree, Four-Year Bachelor's degree



Arts, A/V Technology & Communication



DANCER AND CHOREOGRAPHER

Dancer and Choreographer

Dancers and Choreographers create movement structures that are used as a form of expression and social interaction. Dancers perform in a variety of settings, including opera, musical theater and other musical productions and may present folk, ethnic, tap, jazz and other popular kinds of dance. Dancers work with Choreographers, who create original dances and develop new interpretations of existing dances. Because few dance routines are written down, Choreographers instruct performers at rehearsals to achieve the desired effect. In addition, Choreographers usually are involved in auditioning performers.

Education Requirements: Two-Year Associate's degree, Four-Year Bachelor's degree



Personal Pathways to success?

ART DIRECTOR

Art Director

Art Directors are responsible for creating and bringing to life the visual components of projects in many different fields. It is their job to hire illustrators, photographers, set designers, makeup artists, stylists and any other people who are needed to bring their vision to life. Most commonly, they work in the fields of advertising, publishing, film and television, interactive media and video games. In some fields, such as advertising, the ability to work in teams, draw storyboards, present ideas to clients and work in a variety of digital media, such as computers and film, is necessary.

Education Requirements: Four-Year Bachelor's degree



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FASHION DESIGNER

Fashion Designer

Fashion Designers help create the millions of dresses, suits, shoes and other clothing items purchased every year by consumers. They study fashion trends, sketch designs of clothing, select colors and fabrics and oversee the final production of their designs. They not only follow the cultural and social influences of a specific time, but also often have a huge influence on creating fashion trends. Some work to create their own designs while many others work for established brands.

Education Requirements: High School diploma, Two-Year Associate's degree, Four-Year Bachelor's degree





DIRECTOR/PRODUCER

Director/Producer

Directors and Producers work to bring scripts of plays and movies to life. Directors are responsible for the creative decisions of a production. They interpret scripts, audition and select cast members, conduct rehearsals and direct the work of the cast and crew. Producers make the business and financial decisions, select the scripts, approve the development of ideas, arrange financing and determine the size and cost of the project. Producers are in charge of keeping projects on budget.

Education Requirements: Two-Year Associate's degree





INDUSTRIAL DESIGNER

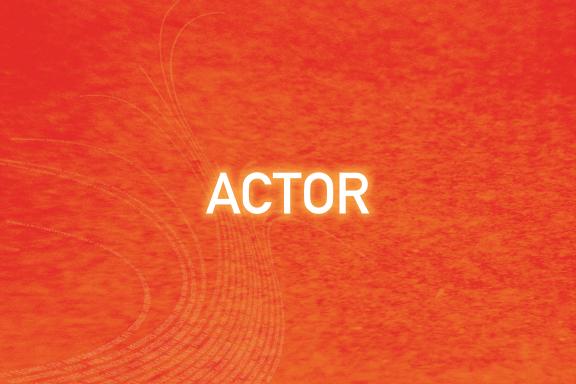
Industrial Designer

Industrial Designers improve the outward form and functional design of manufactured products. These products include cars, home appliances, computers, children's toys and medical, office or recreational equipment. They also plan product packaging and trademarks so that products may compete favorably with similar goods on the market. Designers work with engineers, research and marketing personnel, managers and production experts but spend much of their time at drawing tables in manufacturing plants or private offices.

Education Requirements: Four-Year Bachelor's degree, Master's degree



Personal Pathways to success"



Actor

Actors bring scripts to life. They perform in movies, theater, television and radio using their voice, expressions and body movements to portray characters in stories. For more complex roles, they research their character's traits and circumstances so that they can better understand a script. They may work at local venues such as theme parks or community theaters or travel to work in different locations with each new job.

Education Requirements: High School diploma





ELECTRICAL LINE INSTALLER AND REPAIRER

Electrical Line Installer and Repairer

Electrical Line Installers and Repairers work on the vast networks of wires and cables that provide customers with electrical power and voice, video and data communications services. They may specialize in installing and maintaining the networks of powerlines that go from generating plants to customers, setting up switchboards that relay interoffice telephone calls, or keeping up with complex switching hubs that direct packets of information to their destinations. Often times they are required to climb and maintain their balance while working on poles and towers, lift equipment and travel long distances.

Education Requirements: High School diploma



Personal Pathways to success™

PHOTOGRAPHER

Photographer

Photographers produce and preserve images that paint a picture, tell a story or record an event. To create commercial-quality photographs, photographers need technical knowledge, creativity and the appropriate professional equipment. Producing a successful picture requires choosing and presenting a subject to achieve a particular effect, and selecting the right cameras and other photographic enhancing tools such as lighting. Some primarily work in local studios, schools and private homes while others travel to different locations for nearly every job.

Education Requirements: High School diploma



